



# La strategia europea di lotta alla disinformazione

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Università di Torino – 30 Aprile 2021



# Di che cosa parleremo

- La strategia europea di lotta alla disinformazione
- Perché la disinformazione attrae e come difendersi
- Vaccini e disinformazione
- Genere e disinformazione
- Lavoro in gruppi



# La disinformazione: definizioni e policy



# Alla ricerca di una definizione precisa

## MISINFORMAZIONE

La distribuzione di informazione falsa **senza l'intento** di ingannare o arrecare un pregiudizio pubblico. "Cattiva informazione" nel testo del piano d'azione per la democrazia europea.

## DISINFORMAZIONE

Creazione e distribuzione di contenuti falsi a fine di lucro o **con il preciso intento** di ingannare il pubblico o di arrecare un danno.

## OPERAZIONE D'INFLUENZA

**Sforzo coordinato da parte di attori domestici o stranieri di influenzare una audience** usando tecniche ingannevoli

## INTERFERENZA STRANIERA

Pratiche e tattiche di ingerenza a fini manipolativi di **attori di paesi terzi o di agenti a loro collegati** con l'intento di alterare la libera formazione e espressione di una volontà politica, ad esempio durante le elezioni



# Misinformazione

## No, you can't treat COVID-19 with garlic ... and more

Selection of claims debunked by AFP Fact Check about how to prevent, treat or 'cure' the deadly disease

### Debunked: NOT EFFECTIVE ...

FOR PREVENTION, TREATMENT, TESTING OR CURE ...



Eating garlic, onion, boiled ginger

Gargling with warm salt water or vinegar



Steaming facemasks to reuse them



AS DISINFECTANT ...



Compact fluorescent lamps

Inhaling steam



White-coloured tissues/handkerchiefs not more effective than other colours

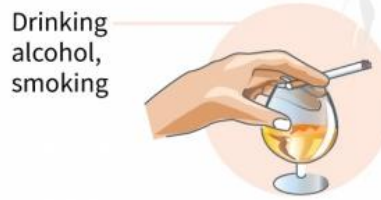
Holding breath for more than 10 seconds not an effective test for coronavirus infection



Direct application of chlorine to body



Bitter melon juice



Drinking alcohol, smoking

Wet wipes as protection masks



Red-coloured soap not more effective than regular soap



Water used in Islamic ablution ritual



Source: AFP Fact Check, WHO

© AFP





# Disinformazione



Vote Leave  
@vote\_leave

David Cameron wants Turkey to join the EU. How will our NHS cope? Let's #TakeControl on 23 June

**TURKEY**  
(population 76 million)  
**IS JOINING THE EU**

voteleave.uk

Vote Leave, take back control

10:37 AM · May 23, 2016

DealeXtreme  
Sponsorizzato

Novel Coronavirus (2019-nCoV) Antibody Detection Kit

**SPUTNIK**

**Second Dose in Doubt After Pfizer Vaccine Reportedly Leaves Dozen Israelis With Facial Paralysis**

MIDDLE EAST 10:52 GMT 17.01.2021 (updated 12:26 GMT 17.01.2021) Get short URL 34 93 12

MOSCOW (Sputnik) - At least 13 Israelis have suffered mild facial paralysis as a side effect after getting the Pfizer vaccine, media reported, citing health ministry officials.

According to Israeli news site *Ynet*, doctors estimate that [the number of similar cases](#) could be higher and are questioning if they should administer the second dose of the vaccine to those who suffered facial paralysis.

NEWS

LATEST MOST READ

- 11:31 GMT Russian President Putin to Davos Conference: Global System of Security Eroding
- 11:23 GMT Former Navy SEAL Who Oversaw Bin Laden Raid Says People, Not Presidents Represent American Values
- 11:52 GMT EU Aviation Safety Agency Authorises Boeing 737 MAX Flights in Europe

AstraZeneca moderna BIONTECH Pfizer

messenger therapeutics

**NOTIZIA FALSA**

**L'Italia rinasce con un fiore**  
vaccinazione anti COVID-19

Fino ad ora ci siamo dovuti accontentare di sperimentazioni in galli, Africi, India e Sudamerica - rese positive alla scarsa attenzione in tema di diritti umani - i bambini sono morti e rimasti paralizzati, ma questi non hanno fermato le nostre tracce.

Oggi invece, grazie all'urgenza di questi tempi, siamo ripartiti. Il sogno di tutto il comparto Big Pharma finalmente si realizza: un grande esperimento di ingegneria genetica esteso alla popolazione intera.

Non si tratta di vaccini tradizionali, ma di vaccini a mRNA, che, disattivando il sistema immunitario, permettono una sua riprogrammazione, trasformando così gli esseri umani in esseri transgenici con modifiche genetiche irreversibili.

ASTRAZENECA - VACCINO A DNA  
Contiene Adenovirus di scimpanzè e cellule staminali umane

PFIZER - BioNTech - MODERNA  
- VACCINI A mRNA  
Incorporazione nel DNA umano di

# Operazione d'influenza

**Hua Chunying 华春莹** @SpokespersonCHN


Amid the Chinese anthem playing out in Rome, Italians chanted "Grazie, Cina!". In this community with a shared future, we share weal and woe together.

Traduci il Tweet

人人客户端


中午12时 米兰民众走上阳台  
用热烈的掌声致敬奋战在抗疫一线的医务工作者

148.221 visualizzazioni @人民日报 0:22 / 0:36



**LUCCOラツィオ** @Luca\_Twitte

Semplicemente GRAZIE!!! #infermieri #dottori #covid\_19italia #Italia #applauso #balconi #forzaitalia #italiani #iorestoincasa #coronavirus





# Interferenza straniera

TIMES INVESTIGATION

## Russia used Twitter bots and trolls 'to disrupt' Brexit vote

45,000 tweets sent as referendum reached peak



Anonymous

10 Sep at 11:09 am

Deutschland befindet sich mitten im Wahlkampf. Am 24. September 2017 findet die Bundestagswahl statt. Bundeskanzlerin Angela Merkel sieht jetzt schon wie die sichere Siegerin aus, doch ein Super-Skandal zum Syrienkrieg könnte sie auf den letzten Metern noch zu Fall bringen und ihr den Wahlsieg kosten. Wissenschaftler und andere Experten haben die Belege für diesen Merkel-Syrien-Skandal auf den Tisch gelegt. Die Frage ist nur, warum bis jetzt noch kein Politiker einer anderen Partei die Fakten angesprochen hat, die Angela Merkel wie ein Tornado aus dem Kanzleramt fegen könnten.



Kriegsverbrecherin im Kanzleramt: Kosten diese neuen Syrien-Enthüllungen Merkel den Wahlsieg?

[www.anonymousnews.ru](http://www.anonymousnews.ru)

Like 68 Comment 16

3.1K





# Perché la disinformazione è pericolosa

**83%** OF EUROPEANS THINK FAKE NEWS IS A THREAT TO DEMOCRACY \*

**73%** OF INTERNET USERS ARE CONCERNED ABOUT DISINFORMATION ONLINE IN THE PRE-ELECTION PERIOD \*

- *Colpisce innanzitutto chi ha meno strumenti per difendersi*
  - persone meno avvezze ai media o con educazione più bassa
- *Aumenta la polarizzazione*
  - ‘noi’ vs ‘loro’
  - accresce in maniera artificiale il supporto a punti di vista estremi
- *Impatta sulla fiducia dei cittadini nella democrazia, indirettamente scoraggiandoli a votare*
  - Causa sfiducia e dubbio nelle istituzioni e nella scienza
- *Le nuove tecnologie ne favoriscono la creazione e la diffusione*
  - Intelligenza artificiale, deep fakes, bot accounts, microtargeting



# 2020: Infodemia

- Mette in pericolo non solo le nostre democrazie o le istituzioni, ma anche la salute dei cittadini
- Nuove narrative prendono piede sulla base di ansie diffuse: 5G, 'miracle cures', anti-vax
- Raggiunge i media grazie a celebrità e politici; si diffonde tramite app di messaggistica



# Le risposte a livello dell'Unione Europea

- **Mobilizzare le piattaforme**
- **Legiferare**
- **Collaborare con fact checker, ricercatori e la società civile**
- Rilevare, analizzare, esporre
- Stretta collaborazione tra Stati Membri
- Mythbusting (a caccia di 'bufale')
- Accrescere la consapevolezza nella società
- Sostenere il giornalismo indipendente
- Promuovere la media literacy
- Comunicazione positiva e d'anticipo



# Collaborare con le piattaforme

## Codice di buone pratiche

- Aumentare la trasparenza e la responsabilità delle piattaforme
  - ✓ Ridurre le entrate legate alla pubblicità per attori che disinformano
  - ✓ Segnalare e rendere di dominio pubblico la pubblicità politica e elettorale
- ✓ Dare preminenza a fonti di informazione autorevole
  - ✓ Aiutare la ricerca



### Facebook

**Facebook/Instagram** directed more than 2 billion people to their COVID-19 Information Center. Removed 35.000 pieces of content in the EU containing misinformation that may lead to imminent physical harm in November 2020.

### Twitter

Challenged more than 3.4 million suspicious accounts targeting coronavirus discussions. In November more than 1.000 Promoted Tweets violated Twitter's COVID-19 policy

### Google

Search results gave prominence to fact-checked articles generating more than 155m impressions through Q2 2020  
Factchecks appear in **Google Search** about 6 million times a week on average

### Microsoft

**LinkedIn's** "European Daily Rundown" is available in all 27 EU Member States and has a reach of some 9.7 million EU users.

**Microsoft Bing** COVID experience had over 3.6 million visitors from EU countries in November

### TikTok

Applied COVID-19 tags to almost 94.000 videos in November, which generated more than 2.5M clicks to learn more





# Regolare le grandi piattaforme e i « gatekeepers »

- **Digital Services Act**

- ✓ Misure di trasparenza e obblighi per le piattaforme online
- ✓ Accesso ai dati per i ricercatori
- ✓ Specifici obblighi contro la manipolazione dei servizi delle piattaforme

- **Digital Markets Act**

- ✓ Obbligo per i gatekeepers (coloro che detengono i dati)
- ✓ Norme sulla pubblicità: massima trasparenza per attori che usano la pubblicità per amplificare i contenuti



# Piano d'azione per la democrazia europea



- **Aumentare le capacità e risorse esistenti** per controbattere l'influenza di attori stranieri
- Rinforzare il Codice di condotta sulla Disinformazione con **obblighi per le piattaforme online**
- **Garantire l'integrità delle elezioni e la sicurezza dei giornalisti**



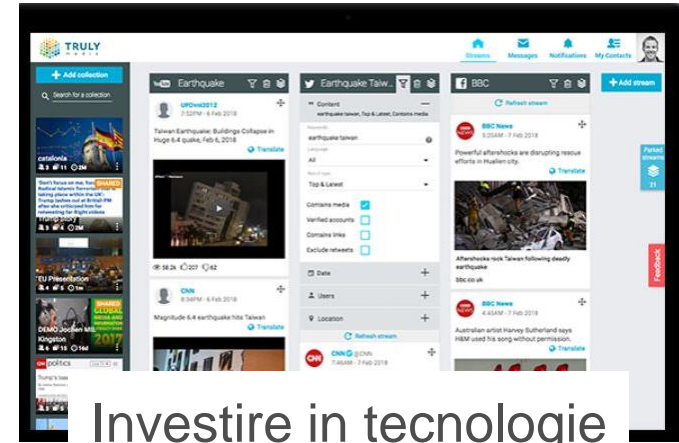
# Collaborare con fact checker, ricercatori e la società civile



European Digital Media Observatory: piattaforma per fact checker, accademici e ricercatori



SOMA: Social Observatory for Disinformation and Social Media Analysis.



Investire in tecnologie che verifichino i contenuti e traccino il diffondersi della disinformazione



Perché la disinformazione ci  
attrae – e come difendersi





# I fatti non (sempre) cambiano le opinioni

- **FACTFULNESS, fact-checking:** insistere sui fatti per combattere l'ignoranza
- La disinformazione dilaga non solo per via della mancanza di informazione, ma soprattutto per via della presunta informazione (“pensare di sapere”)
- **Motivated reasoning:** Tendiamo ad arrivare a conclusioni che rinforzano le nostre convinzioni e ad ignorare fatti contrari al nostro sistema di valori e alla nostra identità
- **Emotional innumeracy:** sovrastimiamo la presenza di ciò che ci preoccupa
- **Negativity bias:** ci concentriamo su elementi negativi dell'informazione



- Fenomeni che diminuiscono quando aumenta il **pensiero critico**
- Più prebunking che debunking – espone a **forme indebolite di disinformazione**



# Azioni europee per media literacy e attenzione alla disinformazione



#ThinkBeforeSharing

### THE SIX THINGS CONSPIRACY THEORIES HAVE IN COMMON

- ✓ A 'secret' plot
- ✓ A group of conspirators
- ✓ Supporting 'evidence'
- ✓ They suggest nothing happens by accident
- ✓ They assume the world is good or bad
- ✓ 'Someone' is to blame!

THE FIRST STEP TO PREVENT CONSPIRACY THEORIES IS TO KNOW THAT THEY EXIST. BE AWARE. STOP THE SPREAD.

European Commission

The infographic lists six common traits of conspiracy theories. At the bottom, it states that the first step to prevent them is awareness and stopping their spread. It features the European Commission logo.

SOME EXAMPLES

SOMEONE ON TWITTER SAYS

Now I have a machine gun. Ho Ho Ho  
Not sure Greta's lefty friends will be pleased though

Greta holding a machine gun!

SOMEONE ELSE ON FACEBOOK'S POSTS

Trump is getting support from every sector, and that's the support that will make him grow great and strong. These reactions will bring an immense change in our country.

BREAKING: Pope Francis Just Backed Trump, Released Incredible Statement Why- SPREAD THIS EVERYWHERE

The Pope supports a political leader!

European Commission

The image shows two examples of social media posts. The first is a tweet about Greta Thunberg holding a machine gun. The second is a Facebook post about Pope Francis supporting Donald Trump. Red callouts highlight the misinformation in each post. The European Commission logo is in the bottom right.

THINK BEFORE YOU SHARE

MESSAGE  
FOLLOW

The graphic features the slogan 'THINK BEFORE YOU SHARE' in large, bold letters. To the right, there are icons for various social media actions: a camera, an envelope, a message bubble, a share icon, a location pin, a follow button, a smartphone, a video player, a magnifying glass, and a thumbs-up. A brain icon is at the bottom left, and a cat is sitting next to the text.



# Comunicazione positiva e d'anticipo





# Mythbusting & pre-bunking

## Separating fact from fiction

Unsure about some of the stories you read? Here are the facts:

**Given the urgency of the current crisis, the EU is taking the necessary steps to ensure that a COVID-19 vaccine is safe, effective and available to everyone who needs it as soon as possible.**

Unfortunately, there is no vaccination or cure for coronavirus yet. As such, the EU has not adopted or authorized any vaccine against COVID-19 yet. However, the EU has already helped to mobilise €15.9 billion during the [Coronavirus Global Response](#) pledging marathon for research towards a cure and vaccine. Additionally, the Commission reached a first agreement with the pharmaceutical company AstraZeneca in [August 2020](#) to purchase a potential coronavirus vaccine. At the same time, the Commission has been in [exploratory talks](#) with several other companies. The EU is trying to ensure safe and effective vaccines for COVID-19 are available as soon as possible for all those who will need them. Vaccinations are one of the greatest successes in public health. Worldwide, they save at least 2-3 million lives each year – and save many more from crippling and lifelong illnesses. While the EU actively and strongly supports vaccination, it has no wish or plan to impose it on the member states.

On the other hand, there are plenty of people spreading unscientific anti-vaccine claims. These claims prey on people's fears, causing significant harm to public health. Unsubstantiated claims that vaccines are modifying DNA or are poisoning patients – presented with flawed evidence or scientifically unproven theories - are enough to scare people away from accepting vaccines that could protect them from severe medical complications or even death. COVID-19 has proven to be an exceptionally dangerous virus, putting pressure on medical scientists and virologists around the world to find a cure and distribute it as fast as possible. Taking into account this pressure and that some of the vaccines under development are based on genetically modified viruses, the EU has agreed to speed up the process by derogating to an environmental risk assessment for clinical trials. Vaccines will still have to go through a thorough trial period to ensure they are safe before they are offered to the public.

- [The EU's support for vaccinations and #VaccinesWork](#)
- [Blog post: Vaccines: Everything you need to know](#)
- [Learn more about the EU's Coronavirus vaccines strategy.](#)



Les  
**Décodeurs**  
de l'Europe.

## Covid-19

Retrouvez notre rubrique spéciale coronavirus,  
mise à jour quotidiennement.

[Accéder à la rubrique](#)

Europe ne fait rien pour stopper l'épidémie

**CORONAVIRUS**  
**CONTACT-TRACING APPS**

[Secure](#)  
[Transparent](#)  
[Voluntary](#)

#FactsMatter





# Mythbusting – vaccine passports

EU NEW WORLD ORDER

## Big-Brother EU komt met Digital Green Certificate: U mag met vaccinatiepaspoort weer reizen

Toegevoegd door JD  
16 maart 2021, 12:00

←

12 X GEDEELD

Deel Tweet

### BEFORE IT'S NEWS

Featured Economy Health Beyond Science Power of Belief Sustainable Living Inspiration Live

Read the [Beforeitsnews.com](#) story here. Advertise at [Before It's News](#) here.

166 RECOMMEND CONTRIBUTOR

RECOMMEND STORY

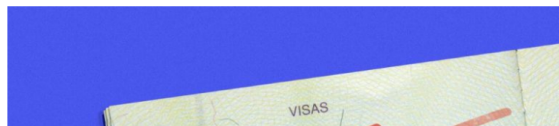
By The Tap Blog  
Contributor profile | More stories

Story Views

Now:	1
Last hour:	1
Last 24 hours:	1
Total:	89

## Vaccine Passports Make a Mockery of Consent

Sunday, March 7, 2021 5:57



## “Doemscenario in wording”: Europese Commissie komt deze maand al met wetsvoorstel voor “vaccinatiepaspoort”

2 maart 2021 / Redactie SDB

2

Zoeken

Zoeken ...

WOLNE MEDIA  
Powiedz STOP  
Mediom Masowej Manipulacji!

DOCENI NAS!  
Pracujemy dla Ciebie dzięki darowiznom! Czy nas wesprzesz?

KANAŁY RSS  
Nie przegap żadnej naszej nowości!

COOKIES I RODO  
Informacje o danych osobowych i prywatności

### Sanitarny faszyzm i dyskryminacja w Europie

Opublikowano: 19.03.2021 | Kategorie: Prawo, Wiadomości ze świata, Zdrowie

Liczba wyświetleń: 1261

UE wprowadzi paszporty covidowe, które otrzymają zaszczepieni, ozdrowieńcy i osoby z negatywnym wynikiem testu na SARS-CoV-2. Segregacja sanitarna staje się zatem faktem. Co zabawne wprowadza ją lewica, która na szczeblach ma zakaz dyskryminacji. Przy okazji wydumanej pandemii lewactwo pokazuje swoją prawdziwą twarz.

ONI NAS ZWALCZAJĄ!

PRAWO

- TK odwołał RPO
- Egipt żąda ogromnej rekompensaty za blokadę Kanału Sueskiego
- Państwo chce znać odciski palców wszystkich obywateli
- Sąd bardzo wyrozmiał dla kamienicznika
- Gigantyczne łapówki dla Nowaka od ukraińskiego biznesmena
- Aktywista LGBT wygrał w

Dla użytkowników

- Zaloguj się
- Rejestracja
- PUBLIKUJ
- O nas
- Regulamin
- Poradnik dla autorów
- Prawa autorskie
- Kontakt z WM
- Bannery
- Statystyka
- Komunikaty WM
- Pomoc techniczna

Portal

- WSZYSTKIE WPISY
- Publikacje WM
- Warto przeczytać
- Audycje
- Edukacja
- Ekologia i przyroda
- English
- Gospodarka
- Historia
- Komiksy
- Kultura i sport
- Linki zewnętrzne
- Media
- Nauka i technika
- Opowiadania
- Paranauka
- Polityka
- Prawo
- Publicystyka

WolneMedia.net

Etap 1- obrzydzymy życie ludziom odbierając im jak najwięcej praw.  
Etap 2 - oddamy część praw tym, którzy zgodzą się na zastrzyk.

# Mythbusting – vaccine passports (2)

## PAGE CONTENTS

**Separating Facts from Fiction on Vaccines**

**Separating Facts from Fiction on COVID-19**

**Don't be fooled by bots**

**Reporting disinformation and misinformation to platforms**

**Identifying conspiracy theories**

**Beware of online scams**

**Online resources and tools**

**Related links**

**The Digital Green Certificate will gradually enable all Europeans to travel safely in the EU and abroad, for work or for holiday.**

The European Commission presented a legislative proposal for a Digital Green Certificate, which will provide proof that a person has been vaccinated against COVID-19, has received a negative test result, or has recovered from COVID-19. The aim of the certificate will be to facilitate the safe and free movement of citizens across EU Member States. It will only include a minimal set of information to confirm the user's vaccination, testing, or recovery status. The certificate will be free of charge and be given as a QR code either digitally or on paper.

The QR code contains a digital signature to protect the certificate against falsification. When the certificate is checked, the QR code is scanned and the signature verified. The European Commission will build a gateway to ensure all certificate signatures can be verified across the EU. The personal data of the certificate holder does not pass through the gateway.

There are many misconceptions regarding the Digital Green Certificate, ranging from conspiracy theories to misinformation on otherwise legitimate concerns and questions. One such claim is that the certificate will be used to restrict travel for people who are not vaccinated, but this is false. One of the core principles of the Digital Green Certificate is non-discrimination: Member States that would require proof of vaccination would be required to accept, under the same conditions, a negative test result or a certificate of recovery from COVID-19. The certificate will not be adding further restrictions on or banning travel; instead it will only make travel within the EU easier.

Most importantly, the Digital Green Certificate is a temporary measure. The Commission will suspend this measure as soon as the World Health Organization has declared that the COVID-19 pandemic is over.



# Vaccini e disinformazione



# Vaccini e disinformazione

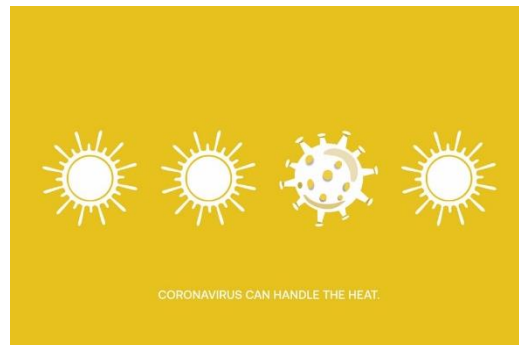
Rilevare e monitorare



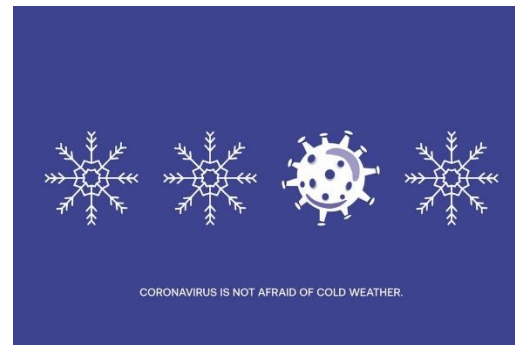
Analisi delle narrative



Rispondere alle bufale

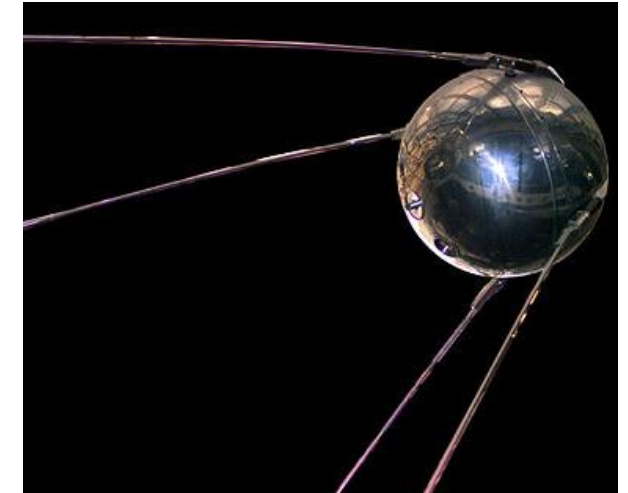


'Pre-bunking',  
comunicare d'anticipo





# Brand strategy and name: SPUTNIK



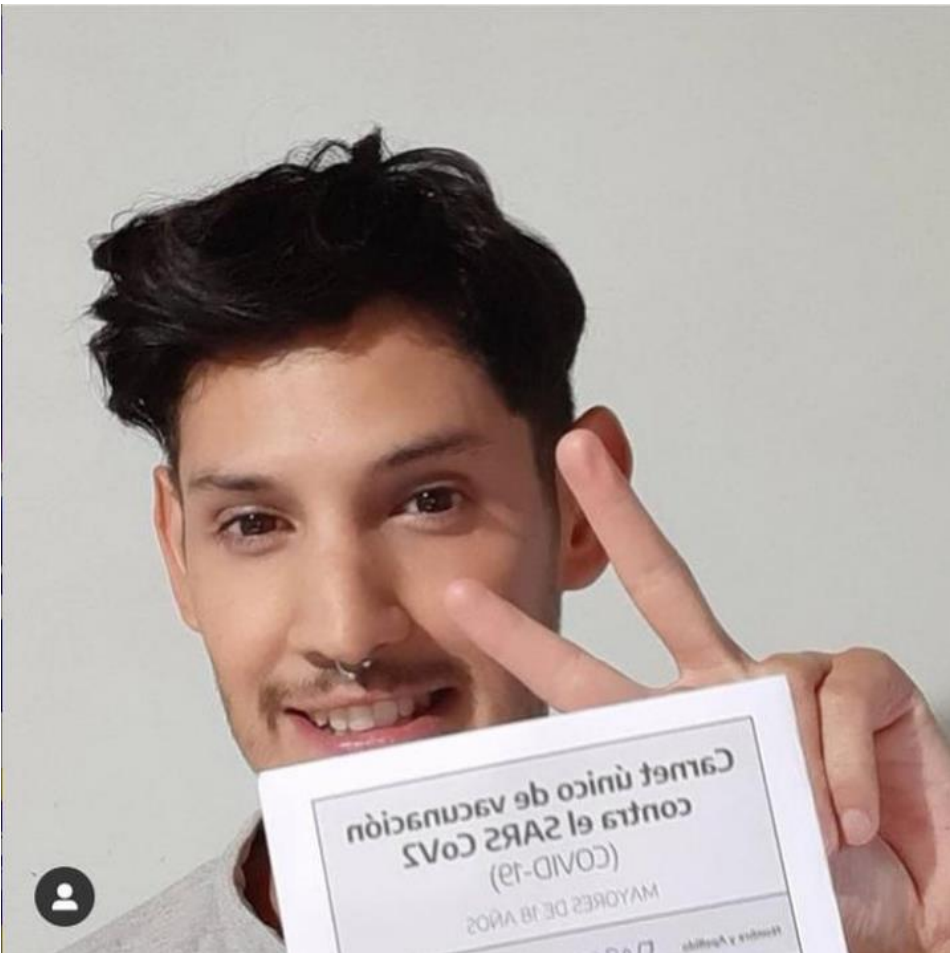

# Brand name and strategy: SPUTNIK V

**Sputnik V**  
THE FIRST REGISTERED COVID-19 VACCINE  
PROVEN HUMAN ADENO VIRAL VECTOR TECHNOLOGY

[How To Enter](#)   [Win The Prize](#)   [Terms And Conditions](#)

## V is for Victory contest

**WIN A SUMMER TRIP TO RUSSIA!**  
share your best victory  
sign photo to enter.



# Twitter is THE channel



sputnik\_vaccine [Follow](#) ⋮

42 posts 8,172 followers 2 following

**Sputnik V**  
Sputnik V is the world's first registered COVID-19 vaccine. Registered in 46 countries.  
[vforvictory.online](http://vforvictory.online)



**Sputnik V** ✓  
@sputnikvaccine

Sputnik V is the world's first registered COVID-19 vaccine developed by the Gamaleya Research Institute of Microbiology and Epidemiology.

📍 Moscow, Russia [sputnikvaccine.com](http://sputnikvaccine.com)

142 Following 218.6K Followers



**Sputnik V** ✓ @sputnikvaccine · Mar 5

Twitter officially Verified [#SputnikV](#) account. Together we are stronger! ✓ is for Victory! 🙌

**Sputnik V** ✓  
@sputnikvaccine

💬 47

↻ 406

♥ 2.2K



**Sputnik V**

@sputnikvaccine · Medical

Posts Photos About More

[See all](#)

Sputnik V is the world's first registered COVID-19 vaccine with proven 91.6% efficacy based on a human adenoviral vector platform. Registered in over 50 countries.

👍 130,846 people like this

✓ 132,154 people follow this



# #SputnikVaccinated

**Petras Austrevicius** ✓ @petras\_petras · Mar 22

Hungarian Foreign Minister Péter Szijjártó has been **#SputnikVaccinated** against **#COVID19**. Does everybody know that Sputnik means Satellite, which is as it is!!



**Gabriel Tello** @GabrielTello6 · Mar 16

**#VacunatePBA** **#SanMiguel** **#SputnikV** **#Sputnik** **#SputnikVaccinated**

Hoy le dieron la primera dosis a mi viejita querida. La mejor noticia de los últimos tiempos. Es el principio del fin. A sus 87 años está con la moral intacta. Vamos que al covid le ganamos entre todos.



**BUENOS AIRES VACUNATE** VACUNACIÓN CONTRA EL COVID-19

Nombre y Apellido: de Gonzalez, Varquez Julia  
Fecha de Nacimiento: 9/2/34  
DNI: 93.443.547  
Número del ciudadano: M.S. 000

Es importante que la primera y segunda dosis de la vacuna sean del mismo laboratorio. No olvides presentar tu carnet papel o tarjeta cuando te acerques para recibir la segunda dosis.

Vacuna	Dosis (marcar con X)	Fecha	Lote	Firma Vacunador	Observaciones
Sputnik V					



**FC Zenit in English** ✨ ✓ @fczenit\_en · Mar 11

Supporters attending our next and all future home matches this season will be able to get their **#SputnikV** COVID-19 vaccination at the Gazprom Arena

[en.fc-zenit.ru/news/2021-03-1...](https://en.fc-zenit.ru/news/2021-03-1...)





# Geo-political tool: divide EU

**Sputnik V** @sputnikvaccine · Mar 21

Another biased comment against safe and efficient Sputnik V by European Internal Market Commissioner Thierry Breton, the head of the EU Commission's special vaccine task force. Biases lead to failures. And Breton's failures are clear to many people in EU.



EU has 'absolutely no need' of Sputnik V vaccine, commissioner says  
The European Union does not need Russia's Sputnik V vaccine for COVID-19 and can achieve immunity across the continent by July 14 ...  
[reuters.com](https://reuters.com)

65 216 521

**Sputnik V** @sputnikvaccine · Mar 21

Dear Commissioner Breton, please stop being biased. Europeans want a choice of safe and efficient vaccines, which you so far failed to provide. Sputnik V is already registered in 54 countries.

13 75 388

**Sputnik** @SputnikInt · Mar 17

Russia state-affiliated media

Greece will recognise Russia's Sputnik V on par with European COVID-19 vaccines



Greece Will Recognise Russia's Sputnik V on Par With European COVID...  
ATHENS (Sputnik) - Minister of Tourism Harry Theocharis said in an interview with Sputnik that Greece will recognise Russia's Sputnik V ...  
[sputniknews.com](https://sputniknews.com)

**Sputnik V** @sputnikvaccine · Mar 20

Bavaria's leader Markus Söder @Markus\_Soeder calls for open-mindedness during the COVID-19 pandemic and wants to have #SputnikV manufactured in Bavaria.



Impfstrategie: Söder will Sputnik V in Bayern herstellen lassen  
is Ministerpräsident fordert ein „freieres Denken“ in der Pandemie.  
... zählt er eine neue Definition von Impfzielen ebenso wie die ...  
net



# Geo-political tool: expand Russian influence



**Sputnik V** @sputnikvaccine · Mar 16

Brazil's President Jair Bolsonaro confirmed that Ministry of Health of Brazil signed an agreement with Sputnik V.



**Jair M. Bolsonaro** @jairbolsonaro · Mar 16

- São mais de 500 milhões de doses de vacina com mais de 7 consórcios / laboratórios: o @minsaude assinou contrato para compra de mais 10 milhões de doses da Sputnik V.

Link no YouTube: [youtu.be/13zHhLYvUwM](https://youtu.be/13zHhLYvUwM)

[Show this thread](#)



**TAP news agency** @TapNewsAgency · Mar 13

#Tunisia: the first #COVID19 vaccinations started on Saturday morning in 25 centres across the country, with the first shots given to frontline healthcare workers and the vaccine teams, after a first batch of vaccines #Russia's #SputnikV arrived on Tuesday. #TAP\_En



3

40



**Sputnik V** @sputnikvaccine · Mar 11

Today we celebrate a major global milestone as 50 countries have now authorized Sputnik V!  
Let's win the fight against the #COVID19 pandemic together!



87

703

1.8K





# Disinformation techniques

**Sputnik V** @sputnikvaccine · Mar 8  
We demand a public apology from EMA's Christa Wirthumer-Hoche for her negative comments on EU states directly approving Sputnik V. Her comments raise serious questions about possible political interference in the ongoing EMA review. Sputnik V is approved by 46 nations.

108 450 1.3K

**Sputnik V** @sputnikvaccine · Mar 8  
EMA did not allow such statements about any other vaccine. Such comments are inappropriate and undermine credibility of EMA and its review process. Vaccines and EMA should be above and beyond politics.

EU medical official warns of Sputnik jab 'Russian roulette'  
EU medical official warns of Sputnik jab 'Russian roulette'  
france24.com

20 120 516

**Sputnik V** @sputnikvaccine · Feb 20  
Big pharma lobby + western vaccine nationalism = a dangerous combination that slows down the global fight with COVID. Attempts to create artificial barriers for Russian and Chinese vaccines to maximize Western profits and influence are unethical.

**Sputnik V** @sputnikvaccine · Feb 19  
Reports of potentially misdirected application to EMA are inaccurate. Following the submission of request for rolling review that was received by EMA, RDIF is working with EMA to start the rolling review for #SputnikV

EMA few days ago appointed Rapporteurs for Sputnik V dossier



EUROPEAN MEDICINES AGENCY  
SCIENCE MEDICINES HEALTH



15 February 2021  
EMA/CHMP/98204/2021

Sputnik V  @sputnikvaccine · Mar 10

...

Some people think I am here for PR or propaganda. I, Sputnik V, just want the #covid pandemic to be over. This is my only mission. I think that we should work together to make vaccines non-political and save lives!

Together we are stronger! 🙌



Russia's Sputnik V nabs first Twitter-verified vaccine handle, but is it PR...  
The Russian-developed Sputnik V coronavirus vaccine nabbed verified status from Twitter last week, immediately doubling down on its ...

 fiercepharma.com



*Sputnik is the promotion of a commercial brand/public good, a geo-political tool and Russian propaganda at the same time*





# Gendered & sexualised disinformation

Come la disinformazione attacca le donne

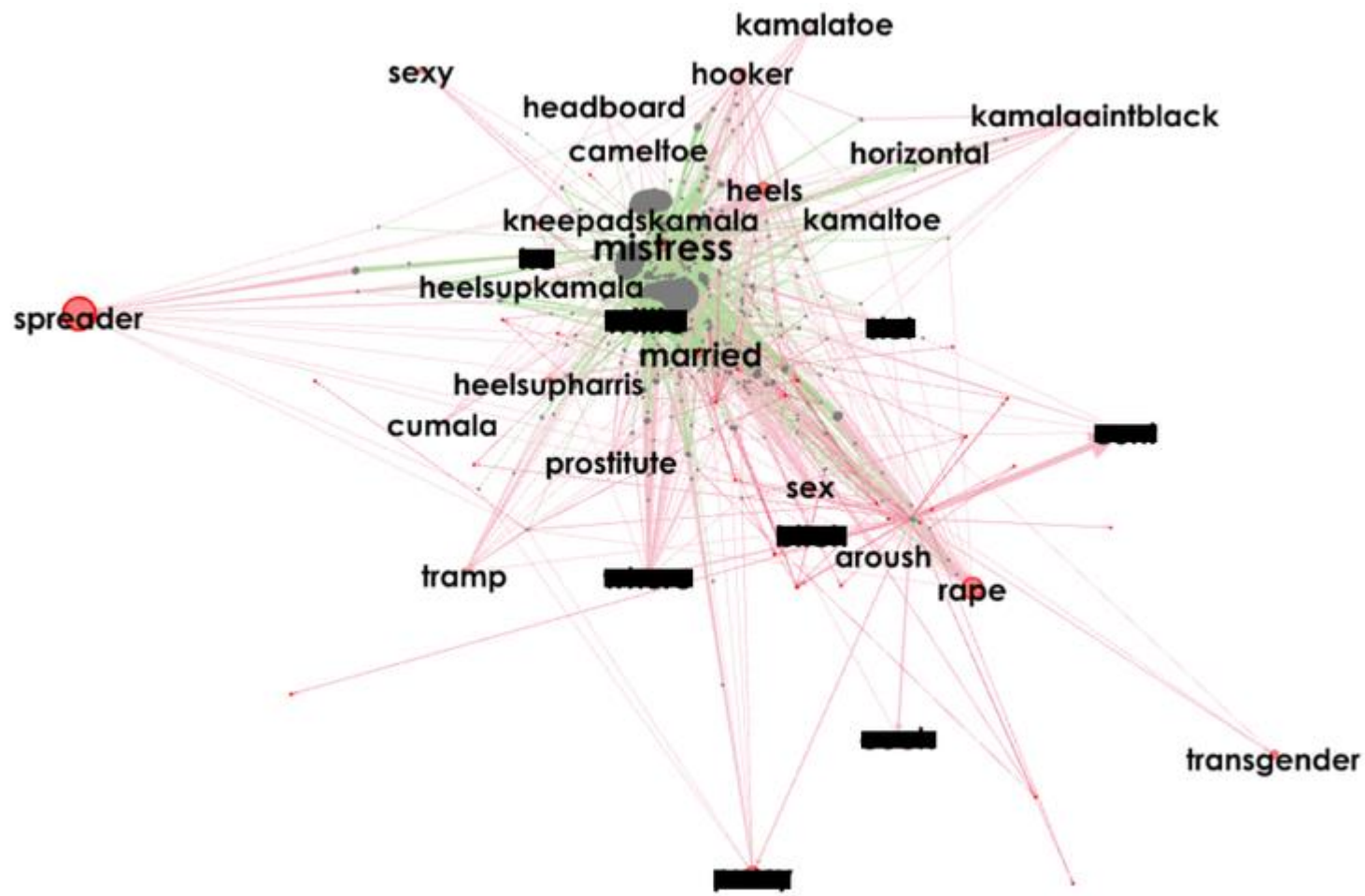


# Intersezione tra disinformazione e violenza di genere

Disinformazione di genere si distingue (ma interseca) gli abusi di genere:

- attacchi spesso coordinati contro donne attive nello spazio pubblico
- uso di narrative concentrate sulla sfera privata e sessuale, con uso di deep fakes e altre manipolazioni creative
- difficile da bandire dalle piattaforme per l'uso di termini metaforici
- ha un chiaro intento di allontanare le donne dalla sfera pubblica





*“It was all intended to discredit me as a personality, to devalue me, and what I’m saying.”*

- Ukrainian MP Svitlana Zalishchuk

A network visualisation showing some of the abusive terms, often coded, shared about Kamala Harris between September and November 2020. *Wilson Center Malign Creativity Report*



Science and Technology Innovation Program

# MALIGN CREATIVITY

.....  
HOW GENDER, SEX, AND LIES  
ARE WEAPONIZED AGAINST  
WOMEN ONLINE

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January 2021

*“Malign creativity”—the use of coded language, iterative, context-based visual and textual memes, and other tactics to avoid detection*

Come difendersi:

- Responsabilita' delle piattaforme
- Responsabilita' del legislatore (leggi antidiscriminazione, hate speech)
- Responsabilita' dei datori di lavoro
- Presa di coscienza individuale



# Lavoro a gruppi



# Difendersi da un attacco di disinformazione

Lavorate in una pubblica amministrazione e il vostro gruppo è responsabile del programma di vaccinazione per la Regione.

Venite a conoscenza che alcuni attori stanno progettando un attacco coordinato e ostile, che include anche azioni di disinformazione, contro il vostro programma. L'obiettivo principale è quello di insinuare che le donne che si vaccinano e ne parlano online non sono buone mogli e madri.

Come vi preparate? Quali azioni mettete in campo o progettate?

Ogni gruppo deve esporre in plenaria **le tre azioni principali.**

